



ERIC GARCETTI
MAYOR

August 13, 2013

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Beatrice C. Hsu to the Board of Airport Commissioners for the term ending June 30, 2016. Ms. Hsu will fill the vacancy created by Michael Lawson, whom I removed effective August 27, 2013.

I certify that in my opinion Ms. Hsu is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Garcetti', with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Beatrice C. Hsu
Commission: Board of Airport Commissioners
End of Term: June 30, 2016

Appointee Information

1. **Race/ethnicity:** Asian Pacific Islander
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Industrial Development Authority
6. **Highest level of education completed:** See attached resume
7. **Occupation/profession:** Senior Vice President, Development & Forward Planning, Related California
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appointment Date	Term Ends
Aredas, Joseph	North Valley	6	Asian Pacific Islander	M	06-Sep-05	30-Jun-15
Beyer, Robert D.	West	11	Caucasian	M	14-Jan-11	30-Jun-14
Hollister, Ann M.	West Los Angeles	11	Caucasian	F	18-Nov-11	30-Jun-15
Lawson, Michael	Central	10	African American	M	06-Sep-05	30-Jun-16
Perez, Raul	Central	5	Latino	M	29-Apr-13	30-Jun-14
Torres-Gil, Fernando	Central	9	Latino	M	06-Sep-05	30-Jun-13
Velasco, Valeria C.	West	11	Latina	F	06-Sep-05	30-Jun-17

Beatrice Catherine Hsu

Experience

RELATED CALIFORNIA

Los Angeles, CA

Senior Vice President, Development & Forward Planning

2013 – present

Vice President, Development

2006 – 2013

- Pipeline planning, business development and project management for a full service real estate firm specializing in urban infill development including affordable housing, mixed income housing and commercial mixed use development
- Due diligence/feasibility analysis for acquisitions
- Project management including planning, design, entitlements and finance
- Disposition and Development Agreements and public/private partnerships
- Affordable housing finance including tax credits, tax exempt bonds, Section 8, HOME, CDBG, HOPWA, TOD, IIG and MHSA
- Corporate marketing, public/community relations, government relations

CITY OF LOS ANGELES

Los Angeles, CA

Senior Legislative Deputy, Los Angeles City Councilmember Eric Garcetti

2001 – 2005

- Staff Chair of the City Council's Housing, Community and Economic Development (HCED) committee, with oversight of City of LA's Community Redevelopment Agency, Housing Department, Community Development Department, Homeless Services Authority, and Housing Authority
- Facilitation of key housing and economic development projects District-wide, with particular focus on Hollywood Redevelopment Project Area
- Oversight of Citywide budget process for member of City Council Budget Committee
- Development and implementation of Councilmember's housing and economic development policy agenda
- Monitoring of State and Federal policy issues with impact on City budget, housing and economic development programs

CALIFORNIA STATE CONTROLLER'S OFFICE

Culver City/Sacramento, CA

Policy Analyst

2000 – 2001

- Research and management of policy proposals on issues including housing, energy, public safety and State budget
- Research, writing, and publishing of the *Controller's Quarterly* report
- Speech writing for Controller and organization of public hearings and issue oriented conferences

WINNER & ASSOCIATES, A PUBLICIS CONSULTANTS COMPANY

Los Angeles, CA

Associate

2000

- Research and development of communications and public affairs plans for local, national and international corporate clients

Education

YALE UNIVERSITY, *B.A., Political Science and B.A., History*

CORO SOUTHERN CALIFORNIA, *Fellow in Public Affairs*

USC ROSS MINORITY PROGRAM IN REAL ESTATE

Other

Board Member, Planning Program Advisory Board of the USC Sol Price School of Public Policy (*current*)

Vice-Chair and Board Member, City of Los Angeles Industrial Development Authority (*past*)

Board Member, Los Angeles Community College Foundation (*past*)



ERIC GARCETTI
MAYOR

August 13, 2013

Ms. Beatrice C. Hsu

Dear Ms. ^{Bella}Hsu:

I am pleased to inform you that I hereby appoint you to the Board of Airport Commissioners for the term ending June 30, 2016. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 364-0506 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Ethics Pledge, Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Ms. Beatrice C. Hsu
August 13, 2013
Page 2

As part of the City Council confirmation process, you will need to meet with Tom LaBonge, your Councilmember and the Chair of the Trade, Commerce and Tourism Committee, to answer any questions he may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Trade, Commerce and Tourism Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Julie Ciardullo with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,



ERIC GARCETTI
Mayor

Make us soon again!

EG:dlg

Attachment I
Ms. Beatrice C. Hsu
August 13, 2013

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Julie Ciardullo, Office of the Mayor,
Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012
or fax: 213-978-0720 or email: julie.ciardullo@lacity.org.

_____ **Ethics Pledge**
_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **Residence Verification Form**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Tom LaBonge, your City Councilmember and Chair of the Council
Committee considering your nomination** (contact at 213-473-7004).

Staff in the Mayor's Office of External Affairs will assist you with these
arrangements.